Alex Miller Communicator

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Professional Experience

Ascension Sacred Heart | Marketing and Communications Specialist Pensacola, FL | 11/2022 – Current

- Drove relationships between the hospital and local media outlets
- · Prepared hospital staff for press events and interviews
- Acted as hospital's public information officer during crisis situations

Pensacola News Journal | Santa Rosa Community Impact Reporter Pensacola, FL | 09/2021 – 11/2022

- Wrote enterprising stories about diverse community topics
- Provided daily coverage of city and county governments
- Contributed to team-wide pitch meetings throughout the week

SB Nation | Dirty South Soccer Contributor 04/2021-04/2022

- Collaborated with other writers and team members for new ideas and strategies
- · Researched and organized facts and statistics to include in stories

FanSided | MLS Multiplex Contributor

04/2019 - 04/2022

- Analyzed matches and individual performances in Major League Soccer
- Wrote timely stories to capture peak audience engagement

The Red & Black | News Contributor, SPLOST 2020 Reporter, UGA Men's Golf Beat Writer

Athens, GA | 10/2018 - 05/2021

- Curated the most relevant SPLOST projects to ensure public interest
- Presented breaking news while also researching, developing and covering other events
- Interviewed and developed relationships with sources
- Developed stories independently

Education

University of Georgia

Athens, GA

B.A. Journalism

Sports Media Certificate

Minors in German, and Public Policy & Management

University of Oxford

Oxford, United Kingdom

Summer Term studying International Media

Achievements

- Graduated with Magna Cum Laude
 distinction
- 2. Nominated for 2021 Hearst Award: Feature
- 3. Oversaw a TikTok account, earning over 400,000 unique impressions

Skills

- Adobe Creative Suite
- AP Style
- Video/Sound Editing
- Wordpress
- Microsoft Office Programs
- Video Production
- Competency in German